



Additional Event 2023 Proposal paper.
Kingsteignton Green Competition Framework.

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Overview

Residents across Kingsteignton understand the current Global impact on our planet from human advancement over the centuries. A vast majority of our community wish to make a difference or could be encouraged to make a difference with the right information, suggestions, or tools.

Kingsteignton County Council can be a leading force to encourage residents to share their environmental practices and ideas within the wider community.

Proposal

Launch a 'Green' competition for residents to showcase their brilliant ideas and current practices to a panel within the Kingsteignton County Council.

Competition categories to expand the diverse nature of environmental achievements.

Best in Class (Initial thoughts).

- Most inventive ways residents recycle.
- How can we environmentally improve our community?
- Residents Top Tips
- Community environmental award. (What have residents done off their own backs around the town, ie, litter picks).

Some of these suggestions can be age categorised and fed into the schools to aid our next generation as this is a hot topic.

- 'Green' Prizes for categories

To show the residents this is a serious, where possible KCC can lead by example to adopt resident practices.

Advertising the competition

Using usual media outlets and schools.

After the competition.

A double page spread within the Newsletter and media channels highlighting the great ideas, tips, etc.

Encourage feedback after the competition from residents to understand if ideas have been adopted.

Benefits

- Highlighting and encouraging environmental matters.
- KCC marking and highlighting further commitment to the environment.
- Potential environment funding to adopt ideas.